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Exam : AD0-E201

Title : Adobe Analytics Developer

Version : DEMO

1.In the Adobe Mobile SDK, what is the name of the file where the Adobe Analytics report Suite ID is set?
A. ADBMobile.json
B. ADBMobileConfig.json
C. AdobeMobileMeasurement.kson
D. AdobeMobileLimrart.json
Answer: B

2.Assuming that all data will be collected from an on-page data layer, when should a data layer property be updated and called by its data element so that the value is accurate for the link click?
A. After the s,t() call before the s,t1() call
B. After both the s,yt() and s,t1() calls
C. Before any server calls are made
D. On DOM ready before window,onload()
Answer: C

3.Ah Adobe Analytics report shows a big percentage of breakdown values as "Other".
What could be the reason for this problem?
A. Conversion event fires without a conversion variable
B. Using segments in which in the rule is disabled
C. Pages fire outside URL filters
D. Unclassified data in classification reports
Answer: C

4.How can a developer see which Adobe Experience Platform Launch rules are being fired without using browser plugins?
A. _satellite.logger.debug(true);
B. _satellite.setDebug(true);
C. _satellite.setDebug();
D. localStong,seitem('setDebug[.; true);
Answer: B

5.What is the Adobe-recommend way to enable the Experience Cloud ID within Adobe Experience Platform (AEP) Launch?
A. The Experience Marketing CloudID extension
B. The Experience Cloud ID extension
C. By custom code, as there is no Launch Extension
D. The Adobe Analytics extension
Answer: B