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**Exam : HP2-B95**

**Title : Selling HP Exstream  
Software - Solution  
Development**

**Version : Demo**

1.What feature is NOT part of the High Volume Delivery component?

- A. multiple output queues
- B. barcode objects
- C. inserter definitions
- D. dynamic output file naming

**Answer: C**

2.Which functionality is included in the Campaign Management component of the HP Exstream Solution.?

- A. Control the social network feeds for a campaign.
- B. Prioritize campaigns and target messages based on qualification rules and parameters.
- C. Determine postage costs.
- D. Determine best message content based on data analytics.

**Answer: B**

3.Which features does the Output Sorting and Bundling component provide? (Select two)

- A. Provides web based tools for sorting output and creating reports
- B. Allows users to conduct extensive sorting with third-party postal cleansing and mail sorting programs.
- C. Reprint specific documents from an existing output file.
- D. Provides the ability to dynamically reroute documents to alternate output devices based on output device availability.
- E. Determines householding possibilities from data analysis.

**Answer: A,D**

4.What is a way that HP Exstream streamlines business processes?

- A. Allows the creation of message rules in a third-party business rule engine.
- B. Creates reports on business process optimization.
- C. Provides built-in design object approval workflow.
- D. Produces unique workflow designs from one template design.

**Answer: B**

5.How does the HP Exstream solution make it easy to support rendering the same document with different color schemes (full color, black/white, and highlight)?

- A. Full color documents can be sent to B&W or highlight color output queues without requiring any changes to the full color document.
- B. The solution provides additional conversion tools to render the document with the desired color scheme.
- C. HP Exstream automatically detects the output printer or mode and will modify the color scheme to fit the output device.
- D. The solution uses Pantone as the color scheme standard.

**Answer: B**