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**Exam : HP2-N44**

**Title : Selling HP Vertical Big Data Solutions**

**Version : DEMO**

1. When is Vertica a better choice than SAP HANA?

- A. The customer wants a closed ecosystem for BI and analytics, and is unconcerned with support for the R statistical programming language.
- B. The customer is already heavily invested in the SAP ecosystem for BI.
- C. The customer's primary application will be to analyze SAP operational data.
- D. The customer expects the volume of data to grow rapidly.

**Answer: D**

2. What is an example of Vertica's advanced analytic capabilities?

- A. Geospatial analysis
- B. Online Transaction Processing (OLTP)
- C. Black-Scholes option pricing calculation
- D. Fraud attraction analysis

**Answer: A**

Reference: [http://www.vertica.com/wpcontent/uploads/2012/05/MicroStrategy\\_Vertica\\_12.pdf](http://www.vertica.com/wpcontent/uploads/2012/05/MicroStrategy_Vertica_12.pdf)(page 1, first para)

3. Which statement about the business benefits of Vertica is true?

- A. Vertica provides pre-build industry specific data models for deploying Big Data solutions.
- B. Vertica is an industry leading Business Intelligence tool.
- C. Vertica has a higher Total Cost of Ownership (TCO) as compared to most data warehouse solutions.
- D. Vertica has a lower Total Cost of Ownership (TCO) as compared to most data warehouse solutions.

**Answer: D**

Reference: <http://www.techvalidate.com/product-research/hp-vertica/charts/D07-FAC-A4D>

4. What is an example of how Vertica can positively impact business with Big Data?

- A. Telecommunications industry analysis to gain insight into customer churn and customer satisfaction
- B. Provides a full test suite to facilitate load testing of high availability websites
- C. Indexes and summarizes data in order to minimize the hardware required to store information
- D. Implementation of an eCommerce order processing solution

**Answer: A**

5. Which type of storage architecture does Vertica have?

- A. Relational-based
- B. Column-based
- C. Hybrid row/column-based
- D. Row-based

**Answer: D**

Reference: <http://briefingsdirect.blogspot.com/2013/07/hp-vertica-architecture-givesmassive.html>(see sort, compress, organize)